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For Immediate Release

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## **Pittsfield, VT Designer Susan Wacker-Donle Showcased in New Book Tracing History of American Fragrances**

*Leader in Luxury and Lifestyle Brands Is Featured as Designer and Illustrator*

Susan Wacker-Donle's career as a professional art director for the fashion and beauty industries included designing two iconic perfume bottles featured in the lavish new book by fragrance historian and taxonomist Michael Edwards—*American Legends*, which traces the “evolution of American fragrances” from 1752 to today, selecting only thirty-eight fragrances from among the many thousands introduced through the last ninety years in this country. (Emphase, ISBN:978-0645483918, \$150. *For a sample of the book, visit: <https://bit.ly/browseamericanlegends>.*)

With her designs for Elizabeth Taylor Fragrances' *White Diamonds* (1991) and Bond No. 9's bottle (2005), Wacker-Donle is the one of the few female package designers represented in the book. Susan also figures in the book as an illustrator, with hand-drawn designs for her own work, and renderings of the historic designs for Elizabeth Arden's *Blue Grass* fragrance (introduced in 1934) and Madame de Tuvaché's *Jungle Gardenia* (introduced in 1938).

Looking at this chronicle of the industry, Wacker-Donle says: “What an incredible and special time in my life it was to work on these brands. I was so fortunate to be able to have access to all these extraordinary people.”

A forty-plus-year creative career like Susan's is full of creative challenges and achievements—and “pinch me” moments, too. Susan tells the story of the presentation of her first-ever custom perfume bottle design to Elizabeth Taylor for approval. Within two months, Susan was making presentations directly to the screen legend herself. The creation of *White Diamonds* involved hundreds of thousands of dollars of custom tooling and Swarovski crystals applied by hand to create the original prestige brand.

To arrange an in-person, online, or phone interview with Susan Wacker-Donle, contact Susan at (508) 380.5428

***More about Susan Wacker-Donle:***

Susan Wacker-Donle says of herself:

“I am a multi-dimensional, multi-medium creative:  
Creative Director by profession  
Graphic Designer by trade  
Photographer and Glass Designer by passion.”

Susan’s experience as a bottle designer cultivated her love of working with glass. As part of her home-based SRWDesign Studio, she now creates custom fused-glass ornaments, tableware, and artistic pieces.

Susan is also a professional photographer, working in both black and white and in color, and focusing primarily on Vermont in its various seasons, scenes from the Jersey Shore, and details of street art in Boston and New York City.

Susan earned her B.F.A. and a Certificate in Computer Generated Design from Pratt Institute, Brooklyn, NY, and has received twenty-six patents for product design innovations.

Continuing her twenty-plus year residency in Vermont, Susan lives in Pittsfield with her husband, Ed Donle, who shares her love for the state. Susan currently serves on the Board of Directors for the Chaffee Art Center in Rutland and the Greater Killington Women’s Club.

For more information about Susan and her work, visit her website: [susanwackerdonle.com](http://susanwackerdonle.com)

***More about Michael Edwards:***

Based in Paris and Sydney, Michael Edwards is a fragrance taxonomist, historian, and founding editor of *Fragrances of the World*, the authoritative guide to perfume classification. He is also the author of *Perfume Legends II*, the seminal book that traces the evolution of French fragrances.

To learn more about Michael’s books and fragrance classification, visit his website: [www.fragrancesoftheworld.com](http://www.fragrancesoftheworld.com)